

# GRAYSON LYLES

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## PROFESSIONAL SUMMARY

Results-oriented Graphic Artist successful at applying technical skills to create art that informs and engages customers. Clear communicator and collaborative team player with an eye for detail and skill in estimation, production, and design.

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## WORK HISTORY

### ITP Graphics LLC, 02/2019 to Current

#### Self-Employed - Atlanta, Ga

- Create graphics and layouts with maximum visual appeal and following marketing requirements
- Edit and enhance existing artwork and graphics
- Create logos, illustrations, layouts, brochures, cards etc. for diverse clients: Fortune 500, healthcare, consulting, clubs, sports
- Link clientele with organizations to fit their needs

### Graphic Designer/Product Specialist, 05/2012 to 07/2023

#### Clash Graphics - Atlanta, Ga

- Developed creative designs for print materials, brochures, banners, signs; and e-flyers, websites, other digital layouts
- Grew company from \$100k annual sales to over \$2mn
- Met with customers to present mockups and collect information for adjustments
- Coordinated with external vendors and suppliers to verify quality and accuracy of printed materials

### Night Shift Manager, 11/2010 to 05/2012

#### FedEx Office - Atlanta, Ga

- Prepared the previous day's orders for the morning
  - Provided first-rate service to all customers regardless of time and concern
  - Completed routine store inventories.
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## EDUCATION

### Bachelor of Arts, Political Science And German Studies (Dual), 05/2010

#### Guilford College - Greensboro, NC

- Guilford Men's Rugby - Social Chair
  - German Club - Vice President
  - Student Government - Club Sports Rep.
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## CONTACT

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**Phone:** 770.301.0922

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## WEBSITES, PORTFOLIOS, PROFILES

- [www.itpgraphics.com](http://www.itpgraphics.com)
  - [www.linkedin.com/in/glyles](http://www.linkedin.com/in/glyles)
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## SKILLS

- Adobe Creative Cloud (Master Level in Photoshop, Illustrator, Acrobat, InDesign, Firefly)
  - Microsoft Office (Office, Excel, Outlook)
  - Graphic Arts Design
  - Layouts
  - Project Management
  - Provide Custom Quotes for Clientele
  - Website Management (WordPress, BigCommerce, Dreamweaver)
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## ORGANIZATIONS/HOBBIES

- High Country Rugby - since 2010
  - official design and print partner
  - auxiliary, assist with events
- Hiking/Naturalist
- Powerlifting
- Trivia Expert
- PC Hobbyist and problem solving